



# Code of Conduct

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# Code of Conduct

## Simble Solutions Limited and its subsidiaries (the Company)

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### 1. Introduction

#### 1.1 Background

The Company is committed to maintaining ethical standards in the conduct of its business activities including in relation to its shareholders, employees, customers, suppliers, creditors, regulators, consumers and the communities in which it operates. The Company's reputation as an ethical business organisation is important to its ongoing success. The Company expects a high level of honesty, care fair dealing and integrity in the conduct of all business activities.

These standards go beyond mere compliance with laws and regulations. They also embrace the values which are essential to the Company's continued success.

#### 1.2 Statement of Values

The Company's Statement of Values is published on the Company's website.

#### 1.3 Purpose

This Code of Conduct (**Code**) clearly states the standards of responsibility and ethical conduct expected of you as a director or employee of the Company. It applies to all directors, officers and employees of the Company and its subsidiaries (**Group**), and where relevant and to the extent possible, consultants, secondees and contractors of the Group.

The Code requires directors, officers, employees and, where relevant and to the extent possible, consultants, secondees and contractors (collectively **Employees**) of the Company to adhere to the law and various policies of the Company referred to in this Code. The standards set out in this Code cannot, and do not try to, anticipate every situation which may pose a legal, ethical or moral issue. Therefore, the Code is not a prescriptive set of rules for business behaviour, but rather a practical set of principles giving direction and reflecting the Company's approach to business conduct.

Employees need to exercise sound judgment when evaluating an issue of business conduct. If you are in any doubt, you should seek advice before taking any action which may compromise yourself or the Group.

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## 2. The Company's business ethics

### 2.1 Openness, honesty, fairness, integrity and in the best interests of the Company

All Employees must conduct themselves with openness, honesty, fairness, integrity and in the best interests of the Group in all business transactions and in all dealings with others including customers, suppliers, shareholders, employees, joint venture partners, creditors, financiers, the financial markets, governments and the general public.

This means that Employees:

- (a) must not make promises or commitments which to your knowledge the Company is unable to, or does not intend to, honour;
  - (b) must ensure that all business decisions with customers and suppliers are made solely on sound commercial grounds having regard to the quality, price and service;
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- (c) must not use the Company's name, the name of any entity that is a subsidiary of the Company or their position for personal gain or in competition with the Group;
- (d) must act with due care and diligence in fulfilling the functions of your office or employment; and
- (e) should not engage in conduct which may bring discredit upon any member of the Group.

## **2.2 Giving and accepting business courtesies**

Employees must not give, seek or accept in connection with the Group's operations any gifts, meals, refreshments and entertainment which goes beyond common courtesies associated with ordinary and proper course of business. Employees must avoid everything that could reasonably be construed as a bribe or improper inducement.

Any gift, entertainment or other personal favour or assistance given or received which has a value in excess of **AUD\$500.00** (or any other amount determined and announced by the Board) must be approved by the CEO (or in the absence of the CEO, the CFO) and entered into the gifts register maintained by the Company Secretary. Any gift not declared may be viewed as a bribe.

The rationale for this restriction is that the offer or acceptance of a gift can create an obligation or be construed or used by others to allege favouritism, discrimination, collusion or similarly unacceptable practices by the Company.

## **2.3 Financial and other inducements**

Offering a bribe to a government official and the receipt of a bribe by a government official is prohibited under Australian law and the laws of most countries. Australia is a signatory to the OECD Convention Combating Bribery of Foreign Public Officials in International Business Transactions and has enacted legislation prohibiting the offering of anything of value to foreign public officials which enables it to prosecute its citizens and corporations for the bribery of public officials in other countries.

A contravention of anti-bribery legislation has serious consequences, such as imprisonment or fines.

Employees should not make any payments or payments in kind (gifts, favours, etc.) to influence individuals to award business opportunities to the Company or make business decisions in the Company's favour.

## **2.4 Mutual respect**

Employees are expected to treat colleagues, joint venture partners, customers, shareholders and others with courtesy and respect.

## **2.5 Ethical conduct**

Employees must act ethically in their approach to business decisions.

In negotiating and administering contracts and other business relationships, Employees are expected to be fair and reasonable. Employees must not behave in any way that is, or might be construed as being harsh, oppressive, unconscionable, unethical, coercive or dishonest.

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## **3. Business and personal conduct**

### **3.1 Compliance with laws and regulations**

Employees must comply with all laws and regulations relating to their business conduct and the Company's operations. This includes being familiar with the duties and responsibilities applying to them under the laws relevant to the Group and in the context of their role in the Group.

Any activities carried out by Employees or the Group outside Australia must comply with the foreign laws which may apply to any activities or operations.

Each member of the leadership team is required to ensure that they are aware of the legal obligations and requirements that impact their areas of responsibility.

The laws that govern the Group's business activities may be complex. Employees should seek guidance from the Chief Executive Officer if they are unclear about laws or regulations relating to their work. There can be no justification for knowingly breaking the law or for choosing to be uninformed about the law. Good motives are not an excuse for committing illegal acts.

### **3.2 Trading in Shares**

The law prohibits dealing in the shares of a company while in possession of "inside information". "Inside information" is information that is not generally available and if it was available, a reasonable person would expect it to have a material effect on the price or value of company shares.

Employees must not (and must not cause another person to) trade in the Company shares or the shares of any other company to which the information relates on the basis of inside information or pass inside information onto someone who might use inside information to trade in the Company shares or any other company to which the information relates.

A breach of insider trading provisions may result in criminal prosecution.

Any trading or other dealing in the Company shares must be done in accordance with the Securities Trading Policy. If Employees have any doubt, they should contact the Company Secretary.

### **3.3 Privacy and Intellectual property**

Employees may have access to records which contain information that may be of a personal nature, or that the Group has obtained to assist in the management of the business. This information is private and confidential and may not be disclosed to any unauthorised third party.

All intellectual property that you generate in relation to the Group and its activities is the property of the Company. Employees are responsible for protecting the Group's intellectual property rights.

### **3.4 Confidentiality and control of information**

Employees must ensure that they do not disclose any Confidential or Proprietary Information to any third party or other employee who does not have a valid business reason for receiving that information.

"Confidential Information" in this context means information that the Group considers private and that is not generally available outside the Group.

"Proprietary Information" in this context means information that the Group owns, develops, pays to have developed or to which it has an exclusive right.

If Confidential Information or Proprietary Information is required to be provided to third parties or other employees for valid business purposes, the Group and its employees must:

- (a) take adequate precautions to ensure that information is only used for those purposes for which it is provided and is not misused or disseminated to the Group's detriment; and
- (b) ensure that the information is returned or destroyed when the purpose is complete.

Such precautions include obtaining a confidentiality agreement or other undertaking. Advice about these measures can be obtained from the Company Secretary.

You must:

- (a) return all Group property including any documents or Confidential Information or Proprietary Information, on termination or on the request of the Group or its representative; and
- (b) if requested by the Group or its representative, destroy or delete any Confidential Information or Proprietary Information stored in electronic, magnetic or optical form so that it cannot be retrieved or reconstructed.

### **3.5 Corporate opportunities**

Employees must not, without written approval of a member of the leadership team, pursue or take personal advantage of any business opportunities which arise as a result of their position within the Company or the use of the Company's property or information.

### **3.6 Financial integrity**

The Group has stringent financial accounting procedures that are overseen by management, the Audit Committee and the external auditor. Therefore:

- (a) the use of Group funds or assets for any unauthorised or unethical purpose, including for the advantage of others, or to cause loss to the Group is prohibited. No undisclosed funds or assets of the Group have, or will be, maintained or established for any purpose;
- (b) no false or misleading entries may be made in the books or records of the Group for any reason; and
- (c) no payment on behalf of the Group may be made or approved on the understanding that it will or might be used for something other than the stated purpose.

Employees must ensure that:

- (a) the Company's financial books, records, reports and statements properly document all assets, liabilities, and revenue; and
- (b) expenses accurately reflect all transactions of the Group and are retained in accordance with the Group's policies and all applicable laws and regulations.

### **3.7 Personal conduct**

Employees are expected to adhere to the following standards of personal conduct:

- (a) act honestly, in good faith and in the best interests of the Group as a whole;

- (b) use due care and diligence in fulfilling the functions of their position and exercising the powers attached to their employment;
- (c) recognise that their primary responsibility is to the Company and its shareholders as a whole;
- (d) attend and undertake their work without being under the influence of drugs, alcohol or other substances or being distracted by personal business or other interests; and
- (e) protect any Group assets under their control and not use them for personal purposes, without the Group's prior approval.

### **3.8 Business agreements and contracts**

The Group expects to compete fairly and ethically for all business opportunities. If Employees are involved in the negotiation of agreements on behalf of the Company or an entity controlled by the Company:

- (a) they must ensure that they act in accordance with the law;
- (b) all statements, communications and representations made to customers, suppliers, partners, competitors and others with whom they undertake business transactions, should be accurate and truthful and must not be misleading or deceptive;
- (c) all appropriate approvals must be obtained before any agreements are executed; and
- (d) Employees acknowledge that the Group is committed to meeting all of its contractual obligations and accordingly you are expected to know, understand, and honour the terms of the Groups contractual obligations that are relevant to their role.

### **3.9 Gathering information on the company's competitors**

While the Group acknowledges that an understanding of the market, and therefore its competitors, is essential in undertaking business, gathering this information should be done legally and ethically. Information should not be gained through unlawful or deceitful means.

### **3.10 Avoiding or managing conflicts of interest**

A conflict of interest arises when a person is in a position which requires them to balance their own interests or the interests of others (such as friends or relatives) against the interests of the Company. Employees must fully and promptly disclose to the Company any private or other business interests or other matters which may lead to potential or actual conflicts of interest.

If they have any doubt about conflicts of interest, they should contact the Company Secretary, in the case of directors and a member of the leadership team, or their manager in the case of any other employee.

### **3.11 The financial community**

The Group is committed to delivering shareholder value within an appropriate framework which safeguards the rights and interests of the Company's shareholders and the financial community generally. The Group aims to comply with the systems of control and accountability in place as part of its corporate governance in accordance with the ethical standards referred to in this Code.

### **3.12 The Company and its employees**

The Group actively supports the principle of equal employment opportunity regardless of race, religion, national origin, sex, age, physical disability, marital status or sexual orientation and expects its senior management and employees to practise and support this principle.

The Group's policy is to avoid discriminatory practices of any kind and to make employment and career decisions strictly on the basis of individual ability, performance, experience and Group requirements.

The Group believes that every individual has the right to dignity and respect in the workplace. Therefore, the Group regards any personal, physical or sexual harassment as totally unacceptable. That sort of behaviour is unacceptable regardless of whom the perpetrator is, and may lead to the termination of their employment. The use of any medium (including email or the Internet) to disseminate material which is sexually explicit, defamatory, vulgar, or racist is prohibited. The use of Group facilities to access material which is sexually explicit, defamatory, vulgar, or racist is also prohibited. These policies apply to you regardless of your position.

The Group is committed to protecting the health and safety of its employees, visitors and the public. The Group expects and requires Employees to comply with Occupational Health and Safety laws and Group policies, including their obligation to report any hazardous conditions in the workplace and any workplace incidents or accidents.

### **3.13 Other policies regulating employee behaviour**

The Group has policies and procedures which govern conduct of its business and operations. All senior management and employees are expected to make themselves familiar with the Group's policies and procedures and to adhere to those policies in conducting business or operations on behalf of the Group.

You are also expected to know, and always act within, the limits of your authority to speak on behalf of the Group and to commit the Group to business transactions or to make other commitments on behalf of the Group.

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## **4. Other matters**

### **4.1 Compliance**

It may be difficult to always ensure compliance with this Code and therefore the cooperation of every person is required. If Employees suspect that any fraudulent or unethical behaviour has occurred, or are concerned that any conduct by any director, officer or employee may be in breach of applicable law or this code, they should contact the Chair of the Audit Committee, the Company Secretary or the Company's auditors. Details of any concerns and the identity of any persons making the report will be treated confidentially. Any matter reported will be handled promptly and in a manner that ensures the individual is not disadvantaged for reporting their concerns. For full details, please see the Company's Whistleblower's Policy. Employees may receive training on how to comply with the Code.

### **4.2 Consequences for breaching the code**

All suspected breaches of the Code will be thoroughly investigated by the Company. If these investigations reveal breaches of the Code, appropriate disciplinary and remedial action will be taken, depending on the nature of the breach. This will range from providing the director, senior manager or employee with training, coaching and counselling through to formal warnings and/or to termination.

Any breach of this Code must be reported by Management to the Audit and Risk Committee who will in turn report to the board of directors of the Company.

The Company reserves the right to inform the appropriate authorities where it is considered that there has been criminal activity or an apparent breach of the law.

#### **4.3 More information**

If there are any questions regarding any aspect of this Code, please contact the Company Secretary.

#### **4.4 Amendment of policy**

This Code of Conduct can only be amended with the approval of the Board.

#### **4.5 Adoption of Policy and Board review**

This Code of Conduct was adopted by the Board on **16 October 2025**, and takes effect from that date and replaces any previous policy in this regard.

The Board will review this Code of Conduct annually. The Company Secretary will communicate any amendments to employees as appropriate.