



## STATEMENT OF VALUES

**Simble Solutions Limited ACN 608 419 656**

Version Number	0.3
Approved by (and when)	Board of Directors (16 October 2025)
Changes since last version	N/A

## 1. OVERVIEW

- 1.1. Simble Solutions Limited ACN 608 419 656 (**Company**), and its subsidiaries from time to time (**Group**) is committed to acting lawfully, ethically and responsibly.
- 1.2. The board of directors (Board) of the Company has established this Statement of Values to ensure that the Group's values create a link between the Company's purpose and its strategic goals by expressing the standards and behaviours expected from its directors, senior executives and employees in fulfilling its purpose and meet its goals.

## 2. STATEMENT OF VALUES

- 2.1. The Statement of Values for Simble Solutions Limited and its subsidiaries is as follows:

**Customer-centric** We focus on providing a positive customer experience through the entire sales cycle to drive profit and gain competitive advantage. We strive to acquire and retain customers by nurturing relationships and enhancing their customer experience.

**Honest** Effective and meaningful communication at all levels within our Company is critical as we continue to grow as a business. We value the importance of transparent two-way dialogue with clients, peers and teams. Fostering an open and honest environment is essential to enable everyone to raise and address issues quickly.

**Innovative** We are curious. We value creativity and innovation at every level. We seek out new possibilities and solutions to create success. We want to share our solutions with others.

**Sustainable** We strive to protect the environment by upholding effective and efficient environmental and sustainable practices as part of business. We are committed to caring for the environment.

**Fun-loving** Happiness and fun brings energy which fuels creativity and innovation, creates a more open and communicative workplace, and makes for a more productive, dedicated team. We focus on the positive and downplay competition and negativity. We are grateful for our successes and celebrate them.

## 3. INSTILLING VALUES

- 3.1. The senior executives within the Group are accountable for instilling these values across the Group as an organisation.
- 3.2. All employees will receive training on the values and senior managers are expected to continually reference and reinforce the values.

## 4. REVIEW OF THIS STATEMENT

- 4.1. The Board will review this Statement at least annually to ensure that it aligns with best practice and remains consistent with the Group's goals and purpose.
- 4.2. This Statement may be amended from time to time by resolution of the Board.